

2020 brought unprecedented challenges—and PIJAC made sure the priorities of America's pet care community were recognized by lawmakers.

LED a coalition effort that recognized pet businesses as "essential" and exempt from pandemic closure mandates so that families had access to the pet care, products and services they needed to care for their animal companions.

PARTNERED with pet trade organizations on pandemic public outreach campaigns to reassure pet owners, promote pet business safety practices, correct misinformation, and help people keep their pandemic pets.

COLLECTED and shared information from the Centers for Disease Control and Prevention, government directives and business continuity resources to help pet businesses navigate and survive the COVID-19 crisis.





TRACKED and monitored over 1,500 pet-related government proposals, taking action on those that could be harmful—or helpful—to pet care community businesses.

ADVOCATED with lawmakers for bills to safeguard animals and people from future zoonotic disease outbreaks, to protect pet ownership, to provide funding for service animals for veterans (PAWS Act), and to increase support for pets in classrooms (AEIOU Bill), among others.

CONNECTED the pet care community with federal lawmakers in a virtual Pet Care Community DC Fly-In to talk about the human-animal bond, animal import issues, and more. **WORKED** to protect the aquatics hobby and livelihoods of Hawaiian fishers by producing two Environmental Impact Statements that demonstrated the data and science supporting renewed issuing of aquarium fishing licenses on Oahu and the Big Island.



Join PIJAC as we work to protect and advance the priorities of the responsible pet care community.

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