2021 Economic Impact of the U.S. Pet Sector

The U.S. pet sector contributes $260.5 billion directly and indirectly to the U.S. economy. The care and companionship of pets is integral to not only the emotional and physical well-being of people, but also to the strength and stability of our economy.

- 2.78 million jobs are supported by the pet sector
- $23.40 billion paid in taxes by the industry at the federal, state, and local levels
- 84.9 million households in the U.S. have at least one pet
- 54% of U.S. households own a dog and 35% own a cat
- 23 million U.S. households brought home a new pet between spring of 2019 and summer of 2022

U.S. households spent $93.95 billion on their pets

Pet food, including pet treats, is the largest expense for pet owners. In 2021, Americans spent $50 billion on pet food and treats.