Economic Impact of the Arkansas Pet Sector

Arkansas is just one part of the American pet sector that supports 2.78 million jobs nationwide. The U.S. pet sector contributes $260.5 billion directly and indirectly to America’s economy and $174 billion in annual gross domestic product. The care and companionship of pets is integral to not only the emotional and physical well-being of people, but also to the strength and stability of our economy.

There are 1.17 million households in Arkansas.

Over 69% own at least one pet.
About 52% own at least one dog.
About 35% own at least one cat.
Average of almost 2 pets per household.

Spent by Arkansas pet owners on pets in 2021:
- $1,080 million
- $689 million

Annual transactions in Arkansas, with multiplier effects:
- $1,080 million
- $689 million

Although a portion of revenue went out of state, Arkansas pet food manufacturers, retailers and veterinary service providers, to name a few, capture a share.

14,415 jobs in pet-related goods and service industries.
20,025 jobs linked directly or indirectly to pet support sector.
$746 million in-state earnings.

Total estimated tax revenues generated by pet-related businesses:
- Federal tax revenue: $127 million
- State tax revenue: $48.8 million
- Local tax revenue: $62 million
- Total: $16.1 million

*Expenditures of Arkansas pet-owning households include all related expenditures based on a survey of pet owners conducted by the American Pet Products Association and the American Veterinary Medical Association.