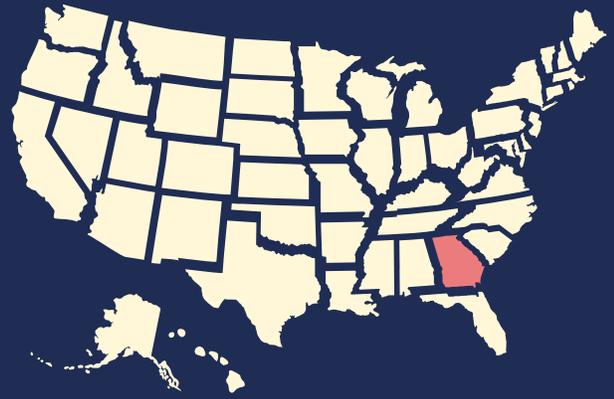


Economic Impact of the Georgia Pet Sector



Georgia is just one part of the American pet sector that supports 2.78 million jobs nationwide. The U.S. pet sector contributes \$260.5 billion directly and indirectly to America's economy and \$174 billion in annual gross domestic product. The care and companionship of pets is integral to not only the emotional and physical well-being of people, but also to the strength and stability of our economy.

There are **3.83M** households in Georgia

Over **51%** own at least one pet

About **37%** own at least one dog

Over **20%** own at least one cat

Average of almost **2** pets per household

\$2,617M spent by Georgia pet owners on pets in 2021

\$2,871M annual transactions in Georgia, with multiplier effects



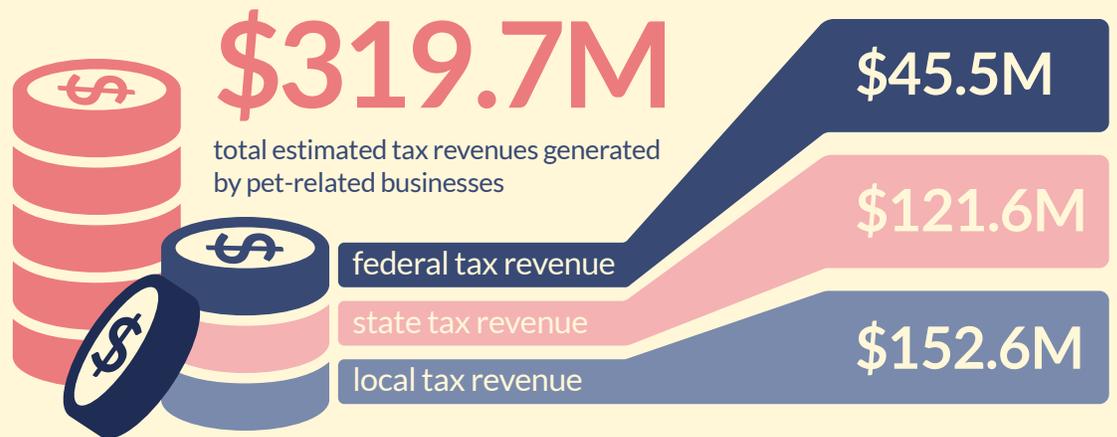
Although a portion of revenue went out of state, Georgia pet food manufacturers, retailers and veterinary service providers, to name a few, capture a share.



33,371 jobs in pet-related goods and service industries

51,755 jobs linked directly or indirectly to pet support sector

\$2,168M in-state earnings



*Expenditures of Georgia pet-owning households include all related expenditures based on a survey of pet owners conducted by the American Pet Products Association and the American Veterinary Medical Association.

2021 Economic Impact Data sourced from: Center for Economic Analysis, Michigan State University through the Animal Policy Group and Animal Health Economics, LLC.

Pet ownership data sourced from: APPA National Pet Owners Survey: 2021-2022.

