

FOR IMMEDIATE RELEASE

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Pet Advocacy Network Announces Two New Hires: Taylor Livelli as Government Affairs Manager and Danny Fitzpatrick as Director of Marketing and Communications



ALEXANDRIA, Va. – December 5th, 2023 – The Pet Advocacy Network is excited to welcome on board Taylor Livelli as Manager of Government Affairs and Danny Fitzpatrick as Director of Marketing and Communications. Both new hires come with a breadth of policy experience and strong advocacy backgrounds.

Taylor comes to the Pet Advocacy Network having worked on significant legislation at the federal, state, and local levels. She previously focused on healthcare policy, as well as committee and project management. Taylor worked directly on key bills including the Improving Access to Medicare Coverage Act of 2019. She will be responsible for committee management, tracking legislation, and engaging with lawmakers at all levels of government on pet-related laws.

“I am excited for the opportunity to bring my talents to the Pet Advocacy Network. As a person who is passionate about animals, I look forward to being a vocal advocate for the responsible pet care community,” said Livelli. “The happiness my dog has brought to me makes me particularly enthusiastic about my new role. I hope to increase opportunities for everyone to experience the joy pet ownership has brought to me.”

Taylor has a six-year-old border collie, Bailey, who helps inspire her work at the Pet Advocacy Network. In her free time, she enjoys hiking with her dog and cooking different types of dishes.

“We are delighted to have two outstanding new hires for our government affairs and communications departments,” said Pet Advocacy Network President and CEO Mike Bober. “Taylor and Danny bring important experience and expertise to our team at a particularly important time.”

Pet Advocacy Network Board Chair John Mack added, “We are thrilled that two such impressive professionals are joining the team. I believe our new hires will benefit the Pet Advocacy Network's membership as well as pets, pet businesses, and pet owners across the country.”



Danny Fitzpatrick is joining the Pet Advocacy Network as Director of Marketing and Communications, having previously served as Director of Government and Political Relations for the National Ready Mixed Concrete Association. There he oversaw PAC operations, handled government affairs, and raised a record sum for their political activities.

Prior to his work for NRMCA, Danny worked for Koch Industries in their political data division, and previously served as the elected Town Supervisor of LaFayette, NY. While supervisor, he was thrilled to fund and authorize the building of the town's first dog park, fully dedicated to people and their pets. Danny will be working on expanding communications and media contacts for the Pet Advocacy Network.

"It is really tremendous to have the opportunity to bring my skills as a communications professional to help the cause of pets and the pet care community." Fitzpatrick noted. "Having a wife working in the pet industry and being the happy owner of five dogs, I could not think of a better place to work."

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About Pet Advocacy Network

The [Pet Advocacy Network](#) connects the experience and expertise of the responsible pet care community to lawmakers and governing bodies, advocating for legislative and regulatory priorities at the local, state, federal and international levels. Since 1971, the organization has worked to promote animal well-being and responsible pet ownership, foster environmental stewardship, and ensure access to healthy pets, including small animals, cats, dogs, fish, reptiles and birds. Pet Advocacy Network members include retailers, companion animal suppliers, manufacturers, wholesale distributors, manufacturers' representatives, pet hobbyists, and other trade organizations.

