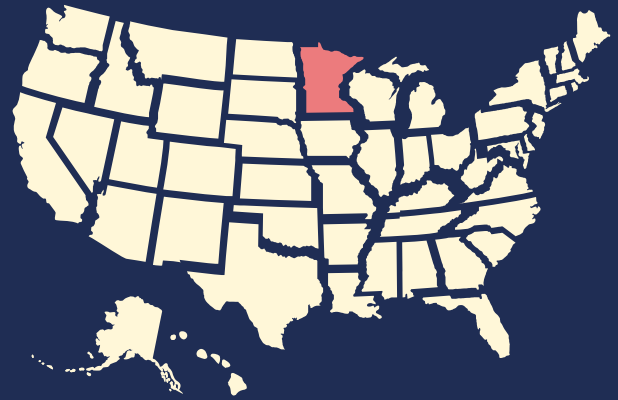


# Economic Impact of the Minnesota Pet Sector

Minnesota is just one part of the American pet sector that supports 2.78 million jobs nationwide. The U.S. pet sector contributes \$260.5 billion directly and indirectly to America's economy and \$174 billion in annual gross domestic product. The care and companionship of pets is integral to not only the emotional and physical well-being of people, but also to the strength and stability of our economy.



There are  
**2.2M**  
households in  
Minnesota

Over  
**54%**  
own at least one pet

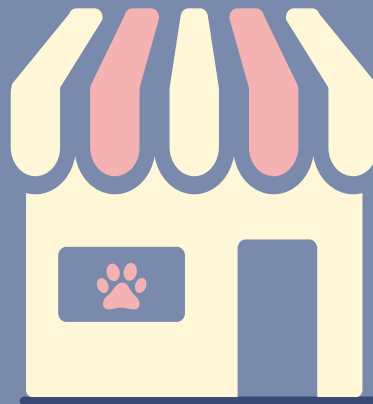
About  
**36%**  
own at least one dog

About  
**27%**  
own at least one cat

Average of almost  
**1.8**  
pets per household

**\$1,594M** spent by Minnesota pet owners on pets in 2021

**\$1,753M** annual transactions in Minnesota, with multiplier effects



Although a portion of revenue went out of state, Minnesota pet food manufacturers, retailers and veterinary service providers, to name a few, capture a share.



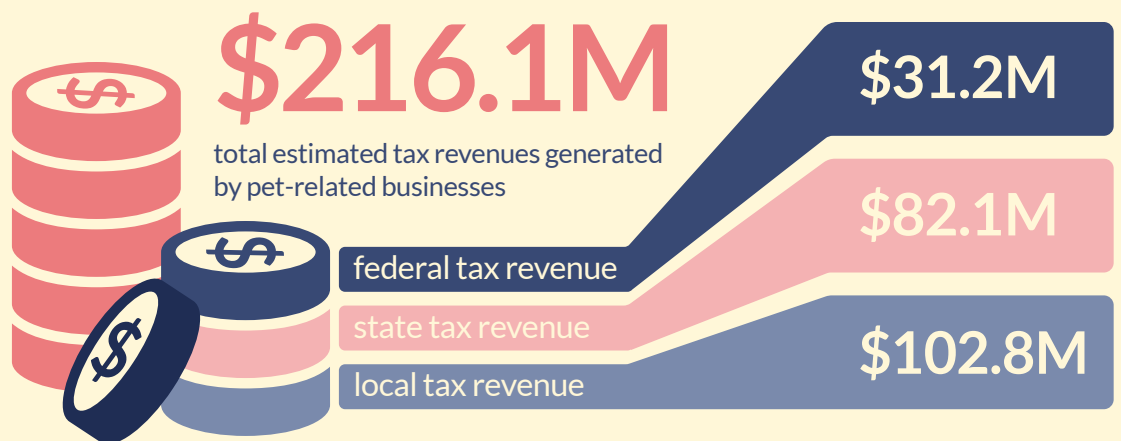
**19,775**

jobs in pet-related goods and service industries

**30,275**

jobs linked directly or indirectly to pet support sector

**\$1,370M**  
in-state earnings



\*Expenditures of Minnesota pet-owning households include all related expenditures based on a survey of pet owners conducted by the American Pet Products Association and the American Veterinary Medical Association.

2021 Economic Impact Data sourced from: Center for Economic Analysis, Michigan State University through the Animal Policy Group and Animal Health Economics, LLC.

Pet ownership data sourced from: APPA National Pet Owners Survey: 2021-2022.

