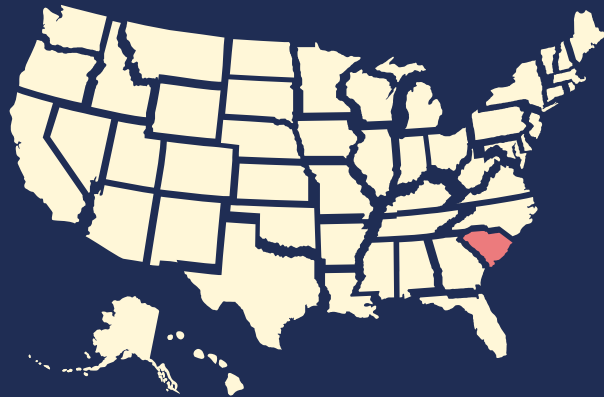


Economic Impact of the South Carolina Pet Sector

South Carolina is just one part of the American pet sector that supports 2.78 million jobs nationwide. The U.S. pet sector contributes \$260.5 billion directly and indirectly to America's economy and \$174 billion in annual gross domestic product. The care and companionship of pets is integral to not only the emotional and physical well-being of people, but also to the strength and stability of our economy.



There are
1.96M
households in
South Carolina

Over
62%
own at least one pet

Over
45%
own at least one dog

And
25%
own at least one cat

Average of almost
1.6
pets per household

\$1,626M spent by South Carolina pet owners on pets in 2021

\$1,301M annual transactions in South Carolina, with multiplier effects



Although a portion of revenue went out of state, South Carolina pet food manufacturers, retailers and veterinary service providers, to name a few, capture a share.



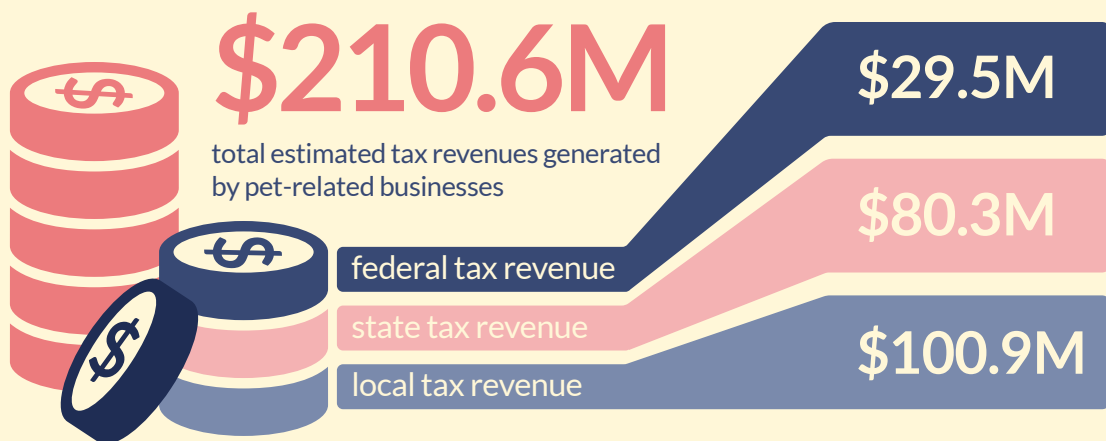
21,260

jobs in pet-related goods and service industries

30,671

jobs linked directly or indirectly to pet support sector

\$1,189M
in-state earnings



*Expenditures of South Carolina pet-owning households include all related expenditures based on a survey of pet owners conducted by the American Pet Products Association and the American Veterinary Medical Association.

2021 Economic Impact Data sourced from: Center for Economic Analysis, Michigan State University through the Animal Policy Group and Animal Health Economics, LLC.

Pet ownership data sourced from: APPA National Pet Owners Survey: 2021-2022.

